



THE JUNIOR STATE OF AMERICA

2018-2019 ANNUAL REPORT

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Susan Freundlich
Chief Development Officer



LETTER FROM OUR CEO



This annual report covers the time period October 2018 through September 2019. I had the good fortune to step in as JSA's Interim CEO in August of 2019. Ken White was JSA's CEO throughout the rest of the time period covered in this report.

Since 1934, the Junior State of America (JSA) has helped over 500,000 students acquire the knowledge and skills necessary to be active, informed and responsible citizens, voters and leaders. JSA enables students to experience first-hand the drama and power of politics as well as the challenges and responsibilities of leadership. JSA chapters serve as the center of political awareness at their schools and JSA conventions bring thousands of students together to share opinions and learn from each other. We are committed to developing a diverse cross section of young leaders throughout the entire country.

In 2018/2019 JSA ran programs in 33 states and the US Territories. JSA's school year programs were held in ten geographic regions, spanning across the US. In each region students plan and run three large overnight conventions, as well as countless smaller regional events. JSA's school year conventions reached from 300-1200 students, and included debates, thought talks, political fairs, and keynote speakers. In the time period of this report our students had the good fortune to hear from such political powerhouses as Senator Kirsten Gillibrand, Congresswoman Katie Porter, Congresswoman Katie Hill, James Comey, Legal scholar Adam Winkler, White House Press Secretary Sarah Huckabee Sanders, and Congressman Mark Takano.

In the summer of 2019 JSA ran a number of programs across the country. These programs included three-week summer schools at Georgetown, Stanford and Princeton University. In addition to these longer programs, one short Institute was held at UCLA, focused on Media and Politics, and another was hosted at Barnard University in New York, focused on Young Women's Leadership. JSA ran a small program in China focused on Chinese politics, history and language.

JSA has a long history, and its programs remain vital, timely, and critically important more than 85 years after the organization was founded. This annual report covers our revenue, summer school and institute impact, and school year programs. I hope it will provide you with a window into our work. JSA is at its core a non-profit organization focused on providing civics education programming to teens. We teach young people the value of democratic institutions. We help them to find their voice. We remind them that they are entitled to be heard. We provide them with a platform to engage with teens from all kinds of backgrounds, and from all parts of the country. I am proud of the work JSA does and continues to do. I think after you read this report, you will be proud too.

Be the people,

Rachel Kaganoff Stern

CEO, Junior State of America Foundation

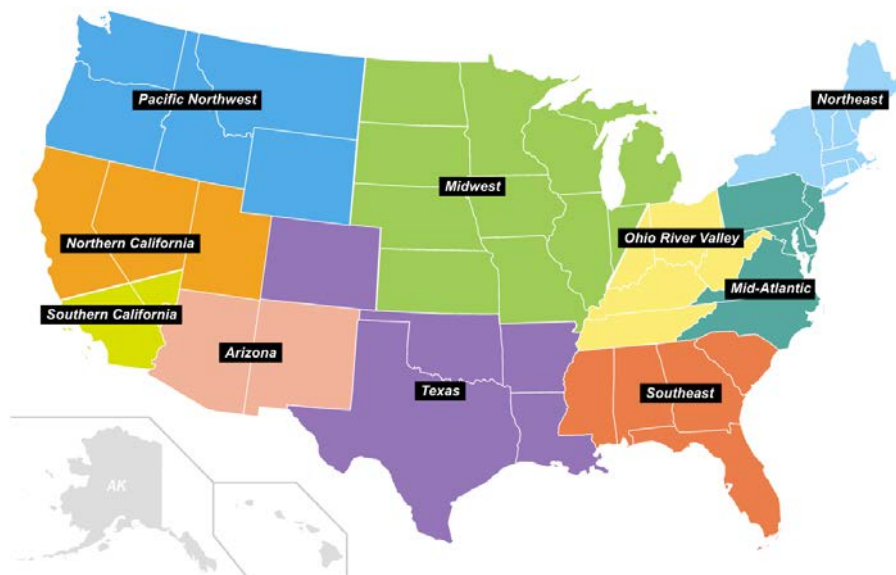
Chapters

2018-2019 ANNUAL REPORT



387 Chapters Make Up 10 "States"

JSA is divided into 10 states, each led by an elected Governor and appointed Cabinet members. Chapters collectively form regions within the states and are responsible for planning and executing events and activities that include educational conferences and national activism initiatives.



These states (Arizona Territory, Pacific Northwest, Northern California, Southern California, Texas, Mid-Atlantic, Northeast, Midwest, Ohio River Valley, and the Southeast Territory) are separate entities with separate governments. Each state or territory has its own constitution that broadly outlines its governing protocol. The vast majority of power lies with the individual states and territories.

Mission Statement

2018-2019 ANNUAL REPORT



“THE MISSION OF JSA IS TO EDUCATE AND PREPARE HIGH SCHOOL STUDENTS TO BE ACTIVE PARTICIPANTS AND EFFECTIVE, ETHICAL LEADERS IN OUR DEMOCRATIC SOCIETY. THE STUDENT-RUN, STUDENT-LED JUNIOR STATE OF AMERICA EMPOWERS A DIVERSE COMMUNITY OF PASSIONATE YOUNG LEADERS TO LEARN TOGETHER, THINK CRITICALLY, ADVOCATE FOR OPINIONS THOUGHTFULLY, RESPECT OPPOSING VIEWS AND PROMOTE THE COMMON GOOD.”



THE JUNIOR STATE OF AMERICA

EDUCATION PROGRAMS

Fall State



2018-2019 ANNUAL REPORT

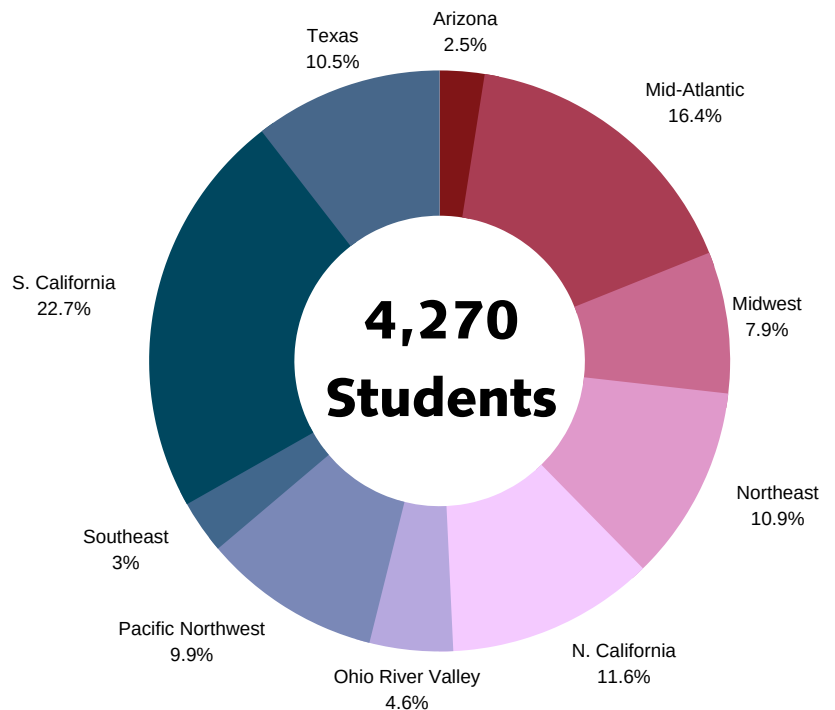


About Fall State

JSA's first convention of the year is guided by a theme selected by our student Council of Governors. The theme reflects perspectives, ideas, and issues that are paramount and relevant to young people throughout our nation. This year's theme was voter enfranchisement.

At the convention, students debated issues ranging from climate change to gerrymandering. They also investigated factions in our society — from political parties, to rural constituencies, to activist movements. JSA's program methodology aims to inspire empathy and understanding. By bringing together large groups of students with diverse opinions and perspectives, JSA empowers our members to learn how to approach problems with open-mindedness and to collaborate around designing practical solutions.

Attendance



Winter Congress

2018-2019 ANNUAL REPORT



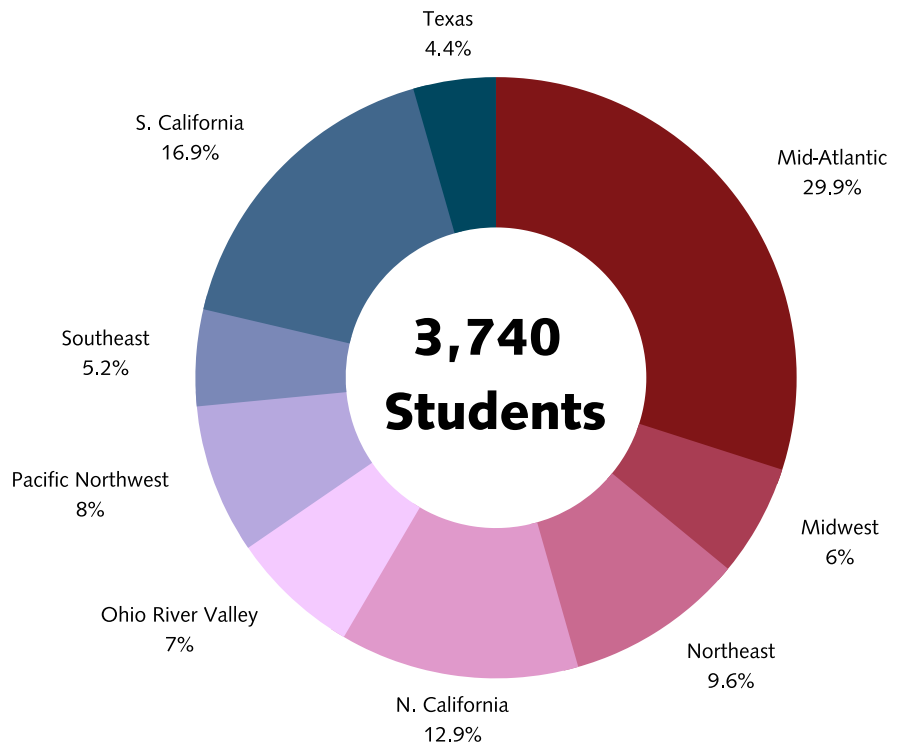
About Winter Congress

JSA's winter convention simulates Congress. Students learn how bills are introduced, written, and passed. Some JSA students travel to the nation's capital and have an opportunity to see political centers like the U.S. House of Representatives and the U.S. Supreme Court.

During this convention, participants attend committee meetings, offer amendments, and watch the markup process on proposed legislation.

Students hone their public speaking skills as a sponsor for a bill and negotiate to gain supporters for their issues in the House and Senate sessions.

Attendance



*Arizona does not hold a Winter Congress

Spring State

2018-2019 ANNUAL REPORT

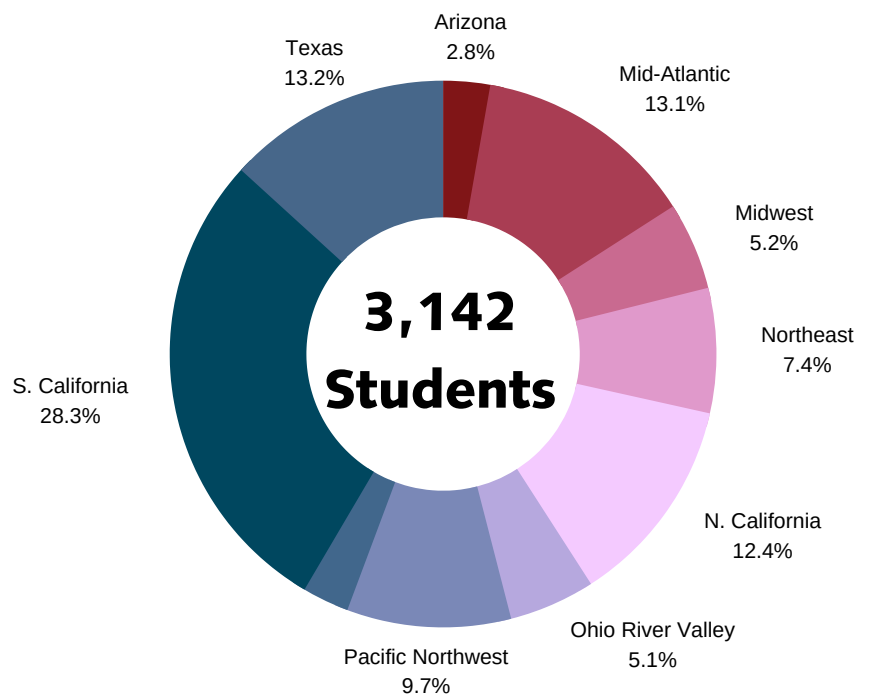


About Spring State

Spring State is JSA's final convention for the year in which students focus on becoming better leaders and is where all state leaders are elected. Through engaging in spirited debates, thought talks, political simulations, and other activities, students receive the unique opportunity to think critically, express their own opinions, and challenge the opinions of others in a supportive atmosphere.

Students close the convention season with award ceremonies highlighting the achievement of individual JSA members, teacher advisors, and chapters.

Attendance



Young Women's Leadership Institute

2018-2019 ANNUAL REPORT

About Young Women's Leadership Institute

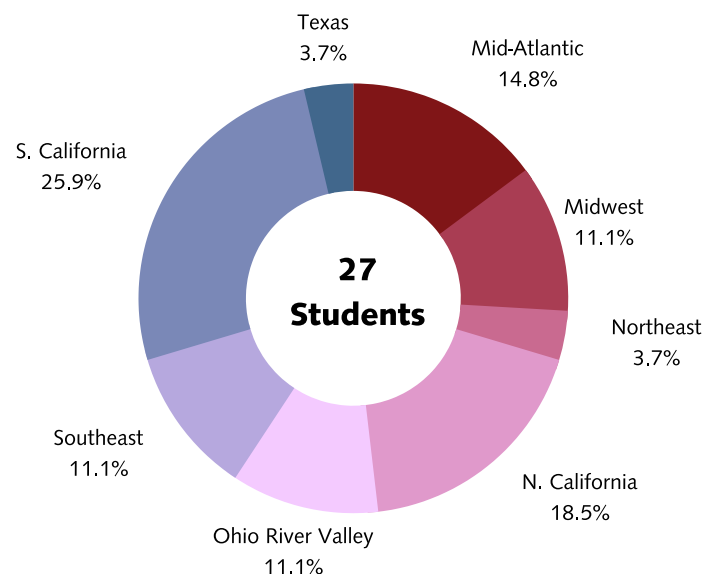
This institute engages young women who have a passion for politics and public life. We aim to support the emergence of a new generation of leaders in a variety of fields, with a specific focus on the opportunities and challenges that arise for women, as well as the value of building a supportive network of peers.

This institute offers a holistic approach to providing guidance on strengthening all aspects of young women's leadership abilities. This development comes in the form of:

- Networking with young women from across the country who are dedicated to making a difference in their communities and the world at large.
- Learning about the art of women's leadership, how to deal with gender inequality, and turning workplace challenges into opportunities from accomplished women in their field.
- Gaining practical real-world knowledge through conversations and networking with women leaders from a broad array of roles and sectors.
- Engaging in reflective activities to gain insight into personal leadership strengths, styles and development opportunities



Attendance



Gene A. Burd Institute on Media & Politics in Los Angeles

2018-2019 ANNUAL REPORT



About the Burd Institute on Media & Politics

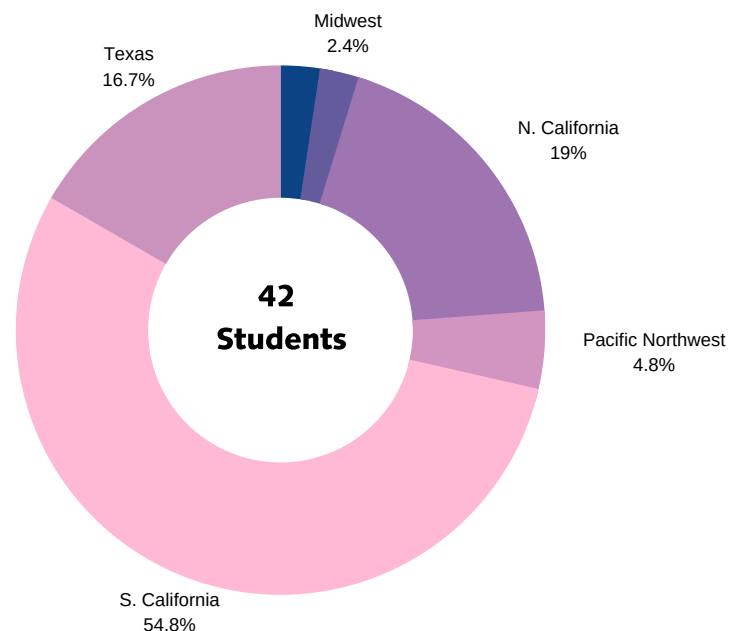
The Gene A. Burd Institute on L.A. Media & Politics focuses students on crafting solid editorial content for various mediums.

The program includes opportunities for:

- Networking with young people from across the country who are dedicated to making a difference in their communities and the world at large.
- Learning and interacting with various digital mediums from accomplished experts in their field.
- Gaining practical real-world knowledge through conversations and networking with like-minded students and leaders from a broad array of roles and sectors.
- Engaging in reflective activities to gain insight into communication styles, strengths, and development opportunities.



Attendance



Princeton Summer School

2018-2019 ANNUAL REPORT



About the Program

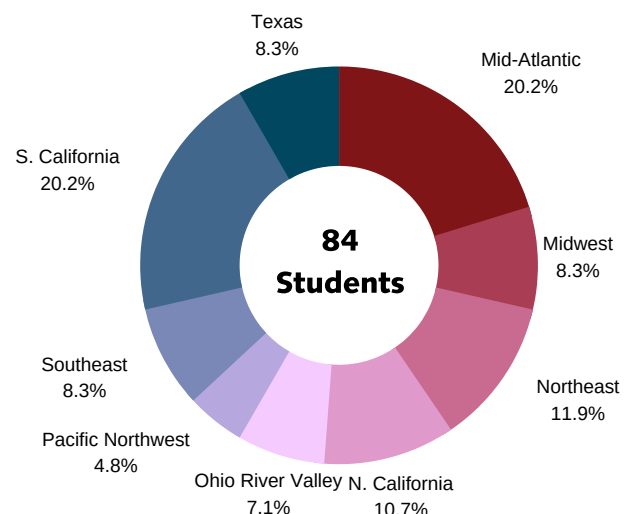
Students attending JSA Summer School at Princeton explore the world of politics while enjoying the academic environment of an Ivy League university. Both Princeton and its magnificent campus are rich in revolutionary history, bringing summer school classes to life.

With a Speakers Program and a cultural trip to New York City, students interact with leaders in politics, finance, media and international affairs. This dynamic program combines a prestigious, historic academic institution and key international institutions. JSA Summer School at Princeton is a powerful, multidimensional, and truly unforgettable learning experience.

Student Voices

"What I loved about [JSA] Summer School was the hands-on learning experience. One day we were learning about the American government and its relations with Pakistan, and the following day we were actually able to speak with the United States ambassador to Pakistan at the United Nations."

Attendance



Stanford Summer School

2018-2019 ANNUAL REPORT



About the Program

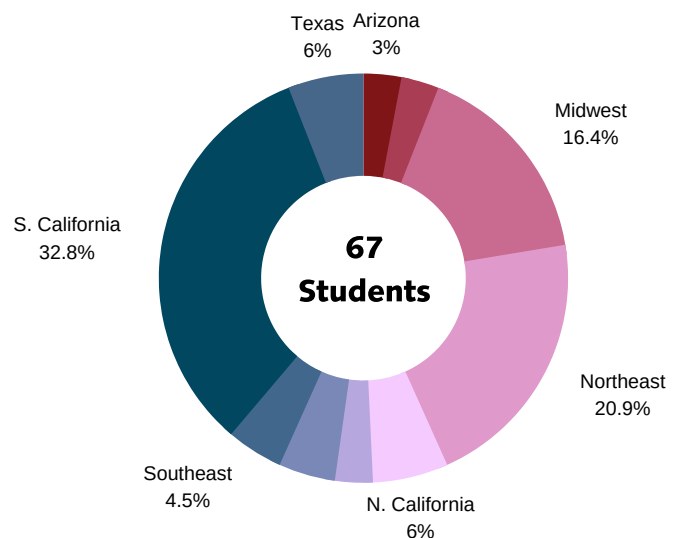
At JSA Summer School at Stanford, the world-famous campus forms a backdrop to three packed weeks of political study and debate. An in-depth Speakers Program brings together a stellar group of scholars and industry leaders to explore hot topics in U.S. government, business, international relations, technology and the media.

Silicon Valley is a vast and vibrant urban center, home to high-tech giants, gutsy start-ups and everything in between. It is also a fertile ground for campaign fundraising and spirited political debate, making it an inspiring destination for JSA Summer School participants.

Student Voices

"From the satisfaction of finishing my term paper to the outing in San Francisco to the last dance, no other program can offer the same intensity, the same sense of accomplishment and the same sense of connection to other people from around the world."

Attendance



Georgetown Summer School

2018-2019 ANNUAL REPORT



About the Program

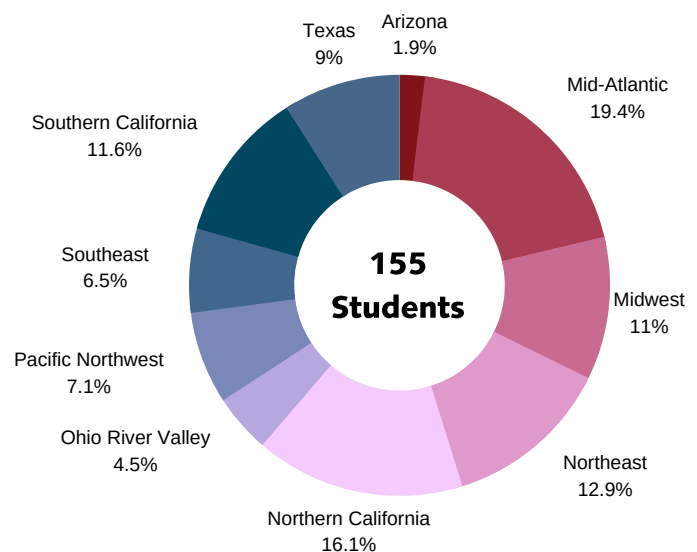
The JSA Summer School at Georgetown experience includes a unique combination of rigorous academics and hands-on learning in our nation's capital. During three intense, yet rewarding, weeks of summer school, the study of government is enriched by a high-level Speakers Program and nightly debates.

Students attending JSA Summer School at Georgetown find themselves at the epicenter of U.S. government and politics. Nestled in Washington, DC, our Georgetown summer program offers phenomenal speakers and a deep dive into American politics.

Student Voices

"I truly believe I learned more in three weeks at summer school than I had in three years in high school. I would recommend JSA Summer School not just for its course program, but also the political opportunities it supplies and the great people you will meet."

Attendance



Summer Scholarship Awards

2018-2019 ANNUAL REPORT

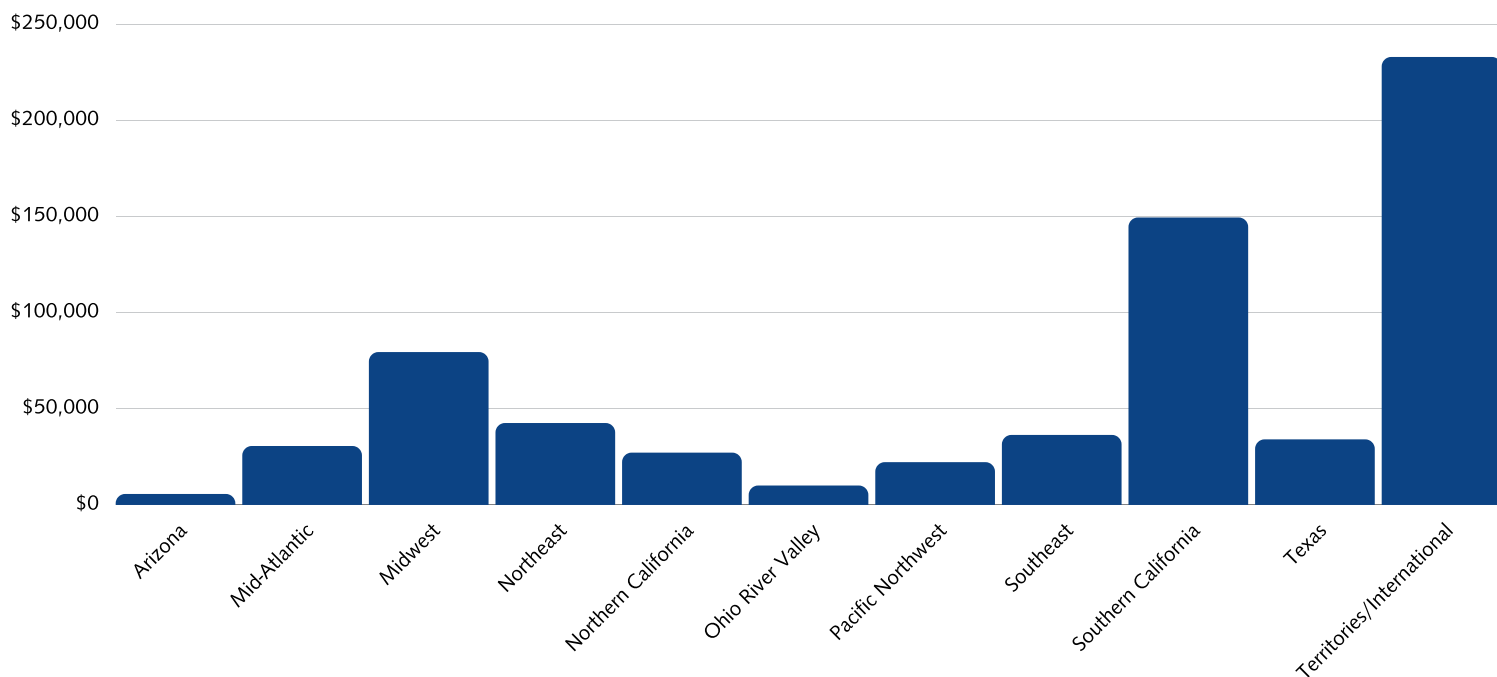


The Junior State of America Foundation administers scholarships to assist students for whom tuition would be a barrier. These funds are donated by summer school alumni, businesses, government institutions and philanthropic foundations.

Partial scholarships are awarded from these funds on the basis of financial need, academic excellence, demonstrated leadership ability, and motivation to attend.



Scholarships Awarded



Board of Directors

2018-2019 ANNUAL REPORT



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Senior at Westlake High School and 2018- 2019 JSA Southern California Governor

Revenue Breakdown

2018-2019 ANNUAL REPORT



The Junior State of America Foundation is deeply grateful to every individual, company, foundation, and government entity that supports our students and our mission. Together we are strengthening American democracy through civic education and engagement.

We are proud of our community and celebrate the impact we're making together.

Earned Income: \$4,140,015

Contributed Income: \$2,659,738

Foundations - \$200,407

Hurlbut-Johnson Charitable Trust - \$66,500
The Melody S. Robidoux Foundation Fund - \$50,000
Jack Kent Cooke Foundation - \$36,156
Montezuma Foundation - \$25,000
Atkinson Foundation - \$10,000
Community Foundation of the Virgin Islands - \$6,650
Venable Foundation - \$5,000
VeJ.W. Mailliard, Jr. Trust - \$1,101

Government - \$538,725

Department of the Interior - \$495,000
Federated States of Micronesia - Government - \$29,425
Kosrae State Government - \$11,300
Commonwealth of the Northern Mariana Islands - \$1,500
Virgin Islands Lottery - \$1,500

Corporations - \$109,417

Capital Group Companies Charitable Foundation- \$54,600
Coca Cola - \$12,500
Limetree Bay Terminals, LLC - \$10,000
Marriott International - \$7,000
CR Score - \$5,000
Insperity - \$5,000
MetLife Foundation - \$5,000
Virgin Islands Telephone Company - \$3,000
Watermark for Kids - Summer Scholarships - \$1,817
Lockhart Realty - \$1,500
Public Strategies - \$1,500
USVI Seven Seas Water Corp. - \$1,500
Marshall & Sterling - \$1,000

Individuals - 1,811,189

Capacity Building Funds- \$1,000,000.00
Additional Individual Contributions - \$811,189

Total Income: \$6,799,753

Expense Breakdown

2018-2019 ANNUAL REPORT

