



JUNIOR STATE OF AMERICA

# ANNUAL REPORT FY17

DEVELOPING THE NEXT GENERATION  
OF AMERICAN LEADERS

# LETTER FROM THE CEO

---

It's been about a year since the tumultuous election of 2016, and the tumult shows no signs of slowing down in 2017.

Though the dominant narrative of 2016-17 has been the divisive turn in national politics, the Junior State--and the brilliant student leadership that guides this all partisan and optimistic organization--remains committed to an inclusive and effective democracy.

In 2016-17, the Junior State of America Foundation supported more than 12,000 high school students from across the nation as they explored--thoughtfully, respectfully, and thoroughly--how to move forward, together. From school-based Chapter meetings to local One Day gatherings, to massive State Conventions, students learn with each other--across difference--how to lead in a divided nation.

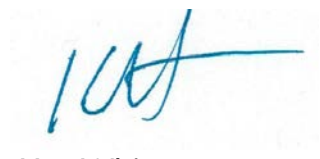
In 2016 (of course, a Presidential Election year), nearly 200 JSA students ventured to the host cities of the Republican and Democratic National Conventions, Cleveland and Philadelphia. Students heard from presidential candidate Bernie Sanders, California Governor Jerry Brown, Connecticut Governor Dan Malloy, New Jersey Senator Cory Booker, California Senator Barbara Boxer, Michigan Senator Debbie Stabenow, Planned Parenthood President Cecile Richards, House Minority Whip Steny Hoyer, Texas Representative Wendy Davis, Rhode Island Representative James Langevin, Acting Chair of the DNC Donna Brazile, President Obama's Chief Strategist David Axelrod, and Hillary Clinton's Campaign manager, Robby Mook.

And in 2017, JSA students, teachers, staff, and supporters reaffirmed the JSA Values, expressed via the acronym "LEAD" for Leadership, Empowerment, Accountability, and Diversity (see <https://www.jsa.org/our-mission/> for more).

The training and mentoring that students receive through the Junior State of America equip them for a lifetime of leadership. The skills and values developed in JSA-- marshaling evidence, persuasive speaking, learning across difference, managing diverse teams--are also highly valued career skills. And the friendships and shared experiences will endure for a lifetime, according to the touching testimonials from the JSA Alumni Community.

By supporting the Junior State of America, you help build a rising generation of active participants and effective leaders, who will support and guide our nation through the tumult.

Appreciatively.



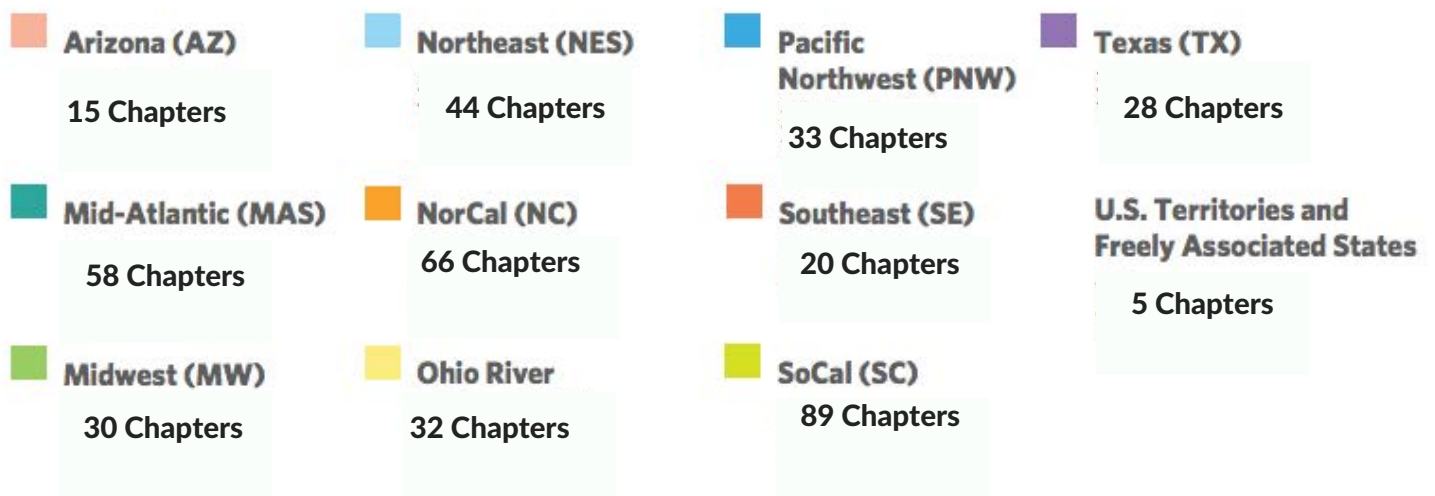
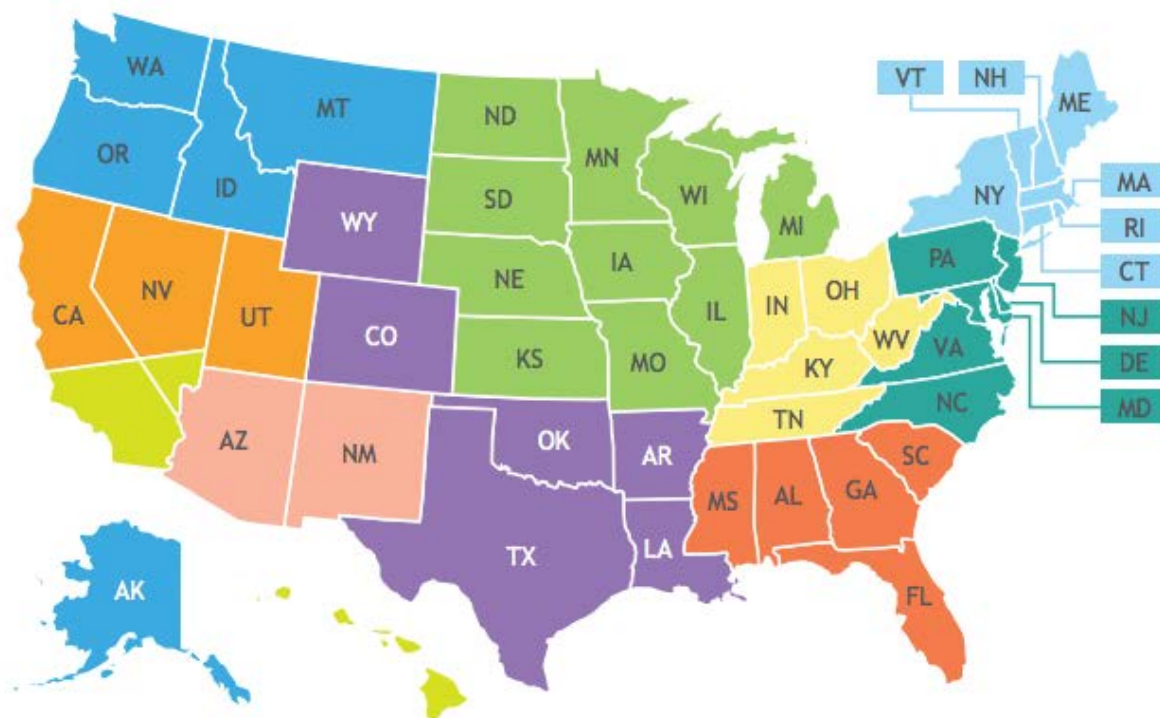
Ken White  
Chief Executive Officer  
Junior State of America Foundation

# CIVIC EDUCATION PROGRAMS

Students across the nation participate in JSA's civic education programs where they practice and learn the skills of effective citizenship, including public speaking, leadership, civil discourse and volunteering in their local communities.

A student-led Council of Governors guided 420 Chapters across 28 states and U.S. territories during our 2016-2017 program year. Our Governors oversaw fundraising in their JSA region, retaining Chapters, starting new Chapters, proposing and leading activism projects, and planning conventions.

Here is the breakdown of JSA Chapters during our program year 2016-2017.



# NATIONAL CIVIC IMPACT:

## JSA Chapter of the Year Award

Every year, each JSA State, a region such as the Northeast or Midwest, nominates a chapter to compete for the Junior State of America's prestigious National Civic Impact Award. This honor recognizes the chapter that has had the biggest impact on building civic awareness and engagement at their school and in their community. The 2016-2017 winner was John Burroughs High School in Southern California.



JSA Teacher Advisor David Knatcal of Burroughs H.S. talks about his work with his JSA Chapter and student leaders.

### **1. How did you become a JSA Teacher Advisor?**

I became a JSA Teacher Advisor by accident. Twelve years ago I had a student ask me why we didn't have a debate team on campus. I told him I was in an organization when I was in high school [JSA] that did debate and I provided him with some information. A week later, he had all the paperwork done with the school and I signed his form as Teacher Advisor. As far as my time in JSA, it was one of the most enjoyable experiences of my life and shaped whom I became. Many of the friends I still have today, over 30 years later, are friends I had when I was in JSA.

### **2. What are some challenges at the chapter level to running a successful JSA?**

The biggest challenge Burroughs JSA has is the school district. Our district has continuously imposed arbitrary and financially oppressive restrictions on our Chapter. My position is a volunteer position and I know I would have stopped being Teacher Advisor if I wasn't an alumnus and had such a great experience myself in JSA. The Chapter leaders throughout the history of Burroughs JSA have fostered great relationships with our local school board members and local election officials which has helped ensure the survival of the Chapter.

The Chapter has always tried to include school administrators in Chapter activities. This has often been very successful, but not always. However, that hostility itself inspired the Chapter leaders to continue to build community relationships.

### **3. Burroughs H.S. has won JSA's National Civic Impact Award three times. Why do you think this Chapter has been so successful?**

That's not a question simply answered. There are so many little things that have gone into it. But the one big idea has always been the dedication of the Chapter leaders. The Chapter leaders have given so much of their time and effort. The leaders come in with a feeling they are doing something big. And they lead accordingly.





# SUMMER PROGRAMS

JSA's Summer Programs offer high school students college-level classes in government, politics and international relations at world-class universities. Nearly 500 students were selected through a highly competitive process to pursue college-level courses at Georgetown, Princeton, Stanford and in Beijing. In addition to more than 80 hours of classes, students also learn important public speaking skills at nightly debate workshops and explore power centers, like the United Nations and US Capitol, through social excursions.



## Georgetown

On the historic grounds of Georgetown University, JSA welcomed 184 students for classes in AP Government, Constitutional Law, International Relations and Media & Politics. Lessons from the classroom come alive through nightly debate workshops and visits to Congress, the White House, and several DC-based embassies. Students had the opportunity to meet Press Secretary Sarah Huckabee Sanders and Representative Keith Ellison, among others.



## Stanford

JSA Summer School at Stanford placed students in an energetic and forward-looking environment where they build leadership and critical thinking skills. Participants discovered their strengths in small, intimate classrooms and expanded their imagination with visits to some of Silicon Valley's booming startups and leading technology companies. JSA welcomed 119 students to its program at Stanford in summer 2017.



## Princeton

Inside the Ivy-lined walls of Princeton, 135 students, including a select group of rising 9th graders, got their first taste of college life. In addition to classes, participants visited historic monuments and sites of modern power in New York City and Philadelphia, including the United Nations and Wall Street. JSA Summer School at Princeton combined a prestigious academic institution with global institutions for a powerful, multi-dimensional, and truly unforgettable learning experience.



## Institutes

For young people interested in the college experience but unable to participate in the three-week residential summer school programs, JSA offers shorter Summer Institutes. Institutes are more regionally based and expose students to local leaders and how the government works in their state. We hosted four Institutes in 2017: The Institute on New Jersey Politics, The California Institute on Politics, The Arizona Institute on Leadership & Politics, and the Gene A. Burd Institute on Media & Politics.

# SUMMER SCHOOL HIGHLIGHTS:

## Campus Breakdowns

Each Summer School campus attracts students from across the nation and around the world. In 2017, we welcomed participants from 12 countries and 54 students from U.S. Territories and Freely Associated States, thanks to a grant from the U.S. Department of the Interior.



# JSA SUMMER PROGRAMS



**Stanford**  
University

Number of Attendees:

**119**

Most Students were from:

Illinois Nevada  
**California**  
Palau



GEORGETOWN UNIVERSITY

Number of Attendees:

**184**

Most Students were from:

New Jersey  
California  
Texas  
Washington  
New York



**PRINCETON**  
UNIVERSITY

Number of Attendees:

**135**

Most Students were from:

California  
Florida  
**New Jersey**  
New York Illinois  
Federate States of Micronesia

## Speakers Program

One of the most unique elements of JSA's summer programs is where lessons in the classroom come to life. Students in the program have an opportunity to meet and question leaders, including Members of Congress, tech company executives, and ambassadors as well as visit renowned centers of power and business.





# ALUMNI ENGAGEMENT

Even after graduating from high school, JSA alums remain actively engaged in their communities. They vote at twice the national average, volunteer on campaigns, and get involved in local, state, and national elections. Several also serve in public office as mayors, Members of Congress and state legislators.

Each year, JSA hosts Galas that bring together alumni and other stakeholders to learn about JSA and its mission-focused programs.



In 2016 and 2017, events were held under the space shuttle Endeavour at the Samuel Oschin Pavilion at the California Science Center in Los Angeles. Speakers included media professionals and former Ambassador to Germany John Emerson. To learn more about alumni events, visit [www.jsa.org/attend-an-event](http://www.jsa.org/attend-an-event).



# NOTABLE ALUMNI

Some of JSA's most notable alums are in public service, business, and government.



**U.S. Rep. Mark Takano**



**U.S. Rep. Zoe Lofgren**



**Ambassador Carol Hallett**



**Charles Schwab**



**Mayor Eric Garcetti**



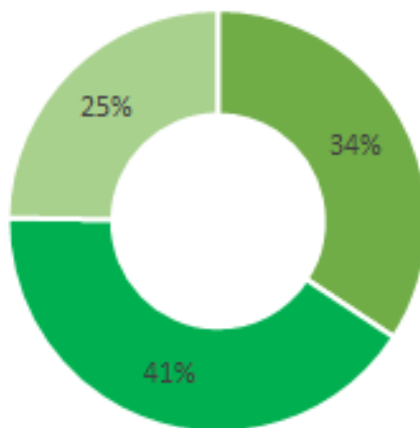
**Tom Brady**



# FY16-17

## FINANCIAL SUMMARY October 2016 - September 2017

### REVENUE



■ Summer Programs ■ School Year Programs ■ Development & Other

### REVENUE

#### Program Service Fees

*Summer Programs* \$1,913,152

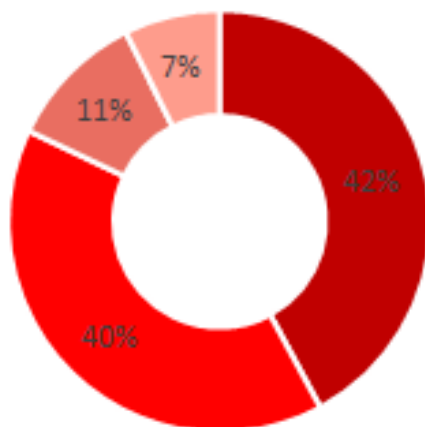
*School Year Programs* \$2,291,531

Development & Other \$1,384,275

---

Total Revenue \$5,588,958

### EXPENSES



■ Summer Programs ■ School Year Programs ■ Management ■ Development

### EXPENSES

#### Program Services

*Summer Programs* \$2,310,303

*School Year Programs* \$2,191,123

Management \$582,998

Development \$401,453

---

Total Expenses \$5,485,877

# DISTINGUISHED GIVING HONOR ROLL

*October 2016 - September 2017*

## **The Prof. Rogers Society (\$25,000+)**

Rachel Kaganoff Stern and Eric Stern  
James Lintott and May Liang  
Paul Hrabal  
Hurlbut-Johnson Charitable Trust

## **The Harris Seed Society (\$10,000 - \$24,999)**

June Thurber Paine and Garrett Paine  
Hon. Michael McCurry  
Gabriel Stempinski  
John Absher  
Montezuma Foundation  
Republic of Palau

## **The Jack Teeters Society (\$5,000 - \$9,999)**

Marriott International	Alex Weingarten	Marc and Eva Stern Foundation
Univision Communications Inc.	Thomas Warden	Shaw Wagener
FSM National Government	Hon. Beth Freeman	David & Marianna Fisher
Kosrae State Government	David Schellhase	Greg Teshara
Benjamin and Debra Ansell	Bonnie and Daniel Germain	David Gray Carlson

## **The Prosser Society (\$1,000 - \$4,999)**

Scott and Sharon Miller	William and Patricia Flumenbaum	J.W. Mailliard, Jr. Trust
Tor Gronborg	Loren Bendele	Tom and Ellen Hoberman Charitable Trust
Scott Garner	Carlos Schonfeld	Abe and Jennifer Friedman
Joan Garner	Richard and Karen Prosser	Andrew Green and Emily Gee
Cecil and Violet Corp.	Crystal Frierson	Kenneth and Helen Kleinberg
California Pizza Kitchen Inc.	Ken White and Brooke Deterline	Jerry Newfarmer
Helen Bennett	Kevin Kehoe	Joe and Maggie Drake
Ocwen Mortgage Servicing, Inc.	Chris Cowart	Bryan Kenny
Victoria Pfening Smith	Cheryl Bayne	Curt Schmidt
Ayako and Dale Okuno	Auren Hoffman	Dong Ryang Kim
Darrel Hess	Tarita Holm	Helen Smith
Victor Hwang	Woodbridge Bww,LLC	Cassie Arnold
Kevin W. Smith Charitable Fund	Asma and Irfan Furniturewala	Michael Edelstein
Austin and Lynne Henderson	Community Foundation of the V.I. Inc.	Elizabeth Hunter
Brian Lazarus	Kathleen Taylor	Tatiana Blackington James & Todd James
Michael Linick	Scott Bekemeyer	
Michael Jackson		

# DISTINGUISHED GIVING HONOR ROLL

(continued)

## The Nancy Wallace Society(\$500-\$999)

Business Wire Matching Gifts	Elizabeth O'Connor	David Thomson
Disney Matching Gifts	Devi Vat-Ho	Donald Dahl
Google Matching Gifts	Kermit Marsh	Knoughenia Walton
The Boston Consulting Group, Inc.	Robert Loewen	Hongyu Tang
Univision Communications Inc.	Susan Lindner	Brian Collins
Virgin Islands Economic Development Authority	Annique DeWitt	Jeremy Roach
Sterling Foundation Management, LLC	Shayna Mittler van Hoften	Deborah Dodds
Beth Wilson	Ben Birken	Janice Rutherford
Marlene Berro	Jeff Harris	Ann Seed
James Massa	Cathy Hess	Suzanne Dale Estey
Frank Melkonian	Wingsze Choi	Chris Sentmier
Tammy Scarborough	Kameswari Lakshmi	Vic Fazio
Jason Rhodes	Jean Stern Atkinson	Luca Pistor
David Green	Jessica Jacob	Robyn Field
Catherine Tsai	James and Diana Rogers	Patrick and Elizabeth O'Connor
Nari Johnson	John Harrison	Estelle Saltzman
Jennifer Bunn and Eric Hayden	Glen Fuller	Virgin Islands Economic Development Authority
Sarah Ouchi and Vince Tsai	Marcia Lewis	Krekorian for City Council
	Zina Pistor	

## The Montezuma Society (\$250-\$499)

Adobe Matching Gifts	Dan Hess	Veeraiah Choudary Perni
Chevron Employee Matching Fund	Daniel Ingram	Weston Lindner
MsMaster-Carr Matching Gifts	Elizabeth Hoffman	Yvonne England
Alex Chiocchi	Elizabeth Ventura	John Holzer
Angela Robinson	Ethan Feerst	Justin Radell
Anna Waggener	Franky Alvarez	Justin Wittekind
Ann Hashisaka	Fred Turkington	Kevin Lee
Ann Kaganoff	Gavin Lambie	Kim Morimoto
Arlene Melkonian	James Longhofer	Liza Bercovici
Bill and Mary Cuthbertson	Javier LaFianza	LT Gibson
Boostar LLC	Jill Johnson	Marc and Margaret Kenny
Caroline Kelly	Joan Stern	Mayola Delgado
Charles and Marisol Kruger	Neetu Michandani	Michael Franklin
Constance Cummings	Pamela Doris Jones	Michael Green
Corner Bakery	Peter Cohen	Michael Meese
Craig and Jennifer Gordon	Roxanne Cooper	Michael Wallace
Tessa Kaganoff	Ryan Mensing	Michel Bassil
Tray Hatch	Sherie Morrison	Steven Ramirez
Eno Krebbers	Steve Glickman	Susanne Meline
Jennifer Victor	Amy Davidson	Jennifer Larson
		Littler Mendelson



# DISTINGUISHED GIVING HONOR ROLL

(continued)

## Institutional & Corporate Support



BlankLabel Ø



*Marshall  
& Sterling*  
INSURANCE



Central Park West Dental Studio

MCS LLLP

Virgin Islands Telephone Company

*JSA is also grateful to corporations who have provided matching gifts in support of an organization and cause important to their employees.*

## Foundation Support

Alice Tweed Tuohy Foundation  
Alliance College Ready Schools  
Atkinson Foundation  
Grundherr Trust  
Hurlbut-Johnson Charitable Trust  
Steven L. Hallgrimson Foundation

J.W. Mailliard, Jr. Trust  
The Melody S. Robidoux Foundation  
Olander Family Foundation  
Prior Family Foundation  
Rotary Club of St. Croix  
VI Lottery

## Government Support

American Samoa Government  
Chuuk State Government  
Department of Interior  
Kosrae State Government  
Republic of Palau  
Secaucus Youth Alliance, Inc.  
Virgin Islands Port Authority



## DIRECTORS

### Officers:

Rachel Kaganoff Stern  
President

Gabriel Stempinski  
Vice President

Bonnie Germain  
Treasurer

Tom Warden  
Secretary

### Directors:

Scott Garner  
Bonnie Germain  
Andrew Green  
Paul Hrabal  
James Lintott  
William Morales  
June Thurber Paine  
Roberto Ruiz, Sr.  
Tom Warden  
Israel Klein  
Beth Freeman  
Patrick Aimone

### Trustees:

John Absher  
Laura Ansell  
Scott Bekemeyer  
Jennifer Bunn Hayden  
David Carlson  
Lanhee Chen  
Suzanne Dale Estey  
Karyn Dest Harrington  
Alex Evans  
Hon. Beth Freeman  
Daniel Germain  
Tor Gronborg  
Linda Helen Bennett  
Daniel Ingram  
Michael Linick

Kermit Marsh  
Hon. Mike McCurry  
Lenny Mendonca  
Scott Miller  
Jerry Newfarmer  
Robert Rapp  
Melody Robidoux  
David Schellhase  
Maria Shim  
Jack Eugene Teeters  
Vivian Tsai  
Alex Weingarten

## JSA Staff

Djibril Anthony  
Summer Programs Administrator

Ed Banayat  
Senior Program Director for  
Territories

Stephen Bayne  
Senior Program Director for  
Pacific Northwest & Texas

Derek Dettorre  
Operations Director

Yvonne England  
Program Director for  
Southern California

Fernando Fernandez  
Technology Assistant

Tracy Getselman  
Program Director for  
Northeast & Southeast

Dan Hess  
Program Director for  
Northern California

Felice Judkins  
Admissions and Enrollment Coordinator

Ariana Rosenthal  
Student Services Coordinator - DC

Henna Kaushal  
Student Services Coordinator - CA

Simon Muturi  
Finance Director

Stuart Luther  
Program Director for Midwest & Ohio River  
Valley

Elizabeth Ventura  
School Year Administrator  
Mid-Atlantic State

Melissa Williams  
Director of Engagement &  
Communications

Ken White  
Chief Executive Officer

## JSA Contact Information

CALIFORNIA  
111 Anza Blvd. Suite 109  
Burlingame, CA 94010

WASHINGTON D.C  
2001 S. Street NW Suite 510  
Washington, DC 20009

[jsa.org](http://jsa.org) | [summer.jsa.org](http://summer.jsa.org) | [jsa@jsa.org](mailto:jsa@jsa.org)