JUNIOR STATE OF AMERICA

ANNUAL REPORT FY17

DEVELOPING THE NEXT GENERATION OF AMERICAN LEADERS
LETTER FROM THE CEO

It’s been about a year since the tumultuous election of 2016, and the tumult shows no signs of slowing down in 2017.

Though the dominant narrative of 2016-17 has been the divisive turn in national politics, the Junior State--and the brilliant student leadership that guides this all partisan and optimistic organization--remains committed to an inclusive and effective democracy.

In 2016-17, the Junior State of America Foundation supported more than 12,000 high school students from across the nation as they explored--thoughtfully, respectfully, and thoroughly--how to move forward, together. From school-based Chapter meetings to local One Day gatherings, to massive State Conventions, students learn with each other--across difference--how to lead in a divided nation.

In 2016 (of course, a Presidential Election year), nearly 200 JSA students ventured to the host cities of the Republican and Democratic National Conventions, Cleveland and Philadelphia. Students heard from presidential candidate Bernie Sanders, California Governor Jerry Brown, Connecticut Governor Dan Malloy, New Jersey Senator Cory Booker, California Senator Barbara Boxer, Michigan Senator Debbie Stabenow, Planned Parenthood President Cecile Richards, House Minority Whip Steny Hoyer, Texas Representative Wendy Davis, Rhode Island Representative James Langevin, Acting Chair of the DNC Donna Brazile, President Obama’s Chief Strategist David Axelrod, and Hillary Clinton’s Campaign manager, Robby Mook.

And in 2017, JSA students, teachers, staff, and supporters reaffirmed the JSA Values, expressed via the acronym “LEAD” for Leadership, Empowerment, Accountability, and Diversity (see https://www.jsa.org/our-mission/ for more).

The training and mentoring that students receive through the Junior State of America equip them for a lifetime of leadership. The skills and values developed in JSA--marshaling evidence, persuasive speaking, learning across difference, managing diverse teams--are also highly valued career skills. And the friendships and shared experiences will endure for a lifetime, according to the touching testimonials from the JSA Alumni Community.

By supporting the Junior State of America, you help build a rising generation of active participants and effective leaders, who will support and guide our nation through the tumult.

Appreciatively.

Ken White
Chief Executive Officer
Junior State of America Foundation
CIVIC EDUCATION PROGRAMS

Students across the nation participate in JSA’s civic education programs where they practice and learn the skills of effective citizenship, including public speaking, leadership, civil discourse and volunteering in their local communities.

A student-led Council of Governors guided 420 Chapters across 28 states and U.S. territories during our 2016-2017 program year. Our Governors oversaw fundraising in their JSA region, retaining Chapters, starting new Chapters, proposing and leading activism projects, and planning conventions.

Here is the breakdown of JSA Chapters during our program year 2016-2017.
NATIONAL CIVIC IMPACT:

JSA Chapter of the Year Award

Every year, each JSA State, a region such as the Northeast or Midwest, nominates a chapter to compete for the Junior State of America's prestigious National Civic Impact Award. This honor recognizes the chapter that has had the biggest impact on building civic awareness and engagement at their school and in their community. The 2016-2017 winner was John Burroughs High School in Southern California.

JSA Teacher Advisor David Knatcal of Burroughs H.S. talks about his work with his JSA Chapter and student leaders.

1. **How did you become a JSA Teacher Advisor?**
   I became a JSA Teacher Advisor by accident. Twelve years ago I had a student ask me why we didn't have a debate team on campus. I told him I was in an organization when I was in high school [JSA] that did debate and I provided him with some information. A week later, he had all the paperwork done with the school and I signed his form as Teacher Advisor. As far as my time in JSA, it was one of the most enjoyable experiences of my life and shaped whom I became. Many of the friends I still have today, over 30 years later, are friends I had when I was in JSA.

2. **What are some challenges at the chapter level to running a successful JSA?**
   The biggest challenge Burroughs JSA has is the school district. Our district has continuously imposed arbitrary and financially oppressive restrictions on our Chapter. My position is a volunteer position and I know I would have stopped being Teacher Advisor if I wasn't an alumnus and had such a great experience myself in JSA. The Chapter leaders throughout the history of Burroughs JSA have fostered great relationships with our local school board members and local election officials which has helped ensure the survival of the Chapter. The Chapter has always tried to include school administrators in Chapter activities. This has often been very successful, but not always. However, that hostility itself inspired the Chapter leaders to continue to build community relationships.

3. **Burroughs H.S. has won JSA’s National Civic Impact Award three times. Why do you think this Chapter has been so successful?**
   That’s not a question simply answered. There are so many little things that have gone into it. But the one big idea has always been the dedication of the Chapter leaders. The Chapter leaders have given so much of their time and effort. The leaders come in with a feeling they are doing something big. And they lead accordingly.
JSA's Summer Programs offer high school students college-level classes in government, politics and international relations at world-class universities. Nearly 500 students were selected through a highly competitive process to pursue college-level courses at Georgetown, Princeton, Stanford and in Beijing. In addition to more than 80 hours of classes, students also learn important public speaking skills at nightly debate workshops and explore power centers, like the United Nations and US Capitol, through social excursions.

Georgetown

On the historic grounds of Georgetown University, JSA welcomed 184 students for classes in AP Government, Constitutional Law, International Relations and Media & Politics. Lessons from the classroom come alive through nightly debate workshops and visits to Congress, the White House, and several DC-based embassies. Students had the opportunity to meet Press Secretary Sarah Huckabee Sanders and Representative Keith Ellison, among others.

Stanford

JSA Summer School at Stanford placed students in an energetic and forward-looking environment where they build leadership and critical thinking skills. Participants discovered their strengths in small, intimate classrooms and expanded their imagination with visits to some of Silicon Valley's booming startups and leading technology companies. JSA welcomed 119 students to its program at Stanford in summer 2017.

Princeton

Inside the Ivy-lined walls of Princeton, 135 students, including a select group of rising 9th graders, got their first taste of college life. In addition to classes, participants visited historic monuments and sites of modern power in New York City and Philadelphia, including the United Nations and Wall Street. JSA Summer School at Princeton combined a prestigious academic institution with global institutions for a powerful, multi-dimensional, and truly unforgettable learning experience.

Institutes

For young people interested in the college experience but unable to participate in the three-week residential summer school programs, JSA offers shorter Summer Institutes. Institutes are more regionally based and expose students to local leaders and how the government works in their state. We hosted four Institutes in 2017: The Institute on New Jersey Politics, The California Institute on Politics, The Arizona Institute on Leadership & Politics, and the Gene A. Burd Institute on Media & Politics.
SUMMER SCHOOL HIGHLIGHTS:
Campus Breakdowns

Each Summer School campus attracts students from across the nation and around the world. In 2017, we welcomed participants from 12 countries and 54 students from U.S. Territories and Freely Associated States, thanks to a grant from the U.S. Department of the Interior.

**Speakers Program**

One of the most unique elements of JSA's summer programs is where lessons in the classroom come to life. Students in the program have an opportunity to meet and question leaders, including Members of Congress, tech company executives, and ambassadors as well as visit renowned centers of power and business.
Even after graduating from high school, JSA alums remain actively engaged in their communities. They vote at twice the national average, volunteer on campaigns, and get involved in local, state, and national elections. Several also serve in public office as mayors, Members of Congress and state legislators.

Each year, JSA hosts Galas that bring together alumni and other stakeholders to learn about JSA and its mission-focused programs.

In 2016 and 2017, events were held under the space shuttle Endeavor at the Samuel Oschin Pavilion at the California Science Center in Los Angeles. Speakers included media professionals and former Ambassador to Germany John Emerson. To learn more about alumni events, visit www.jsa.org/attend-an-event.
Some of JSA’s most notable alums are in public service, business, and government.

U.S. Rep. Mark Takano

Ambassador Carol Hallett

Mayor Eric Garcetti


Charles Schwab

Tom Brady
FINANCIAL SUMMARY
October 2016 - September 2017

REVENUE

- Program Service Fees
  - Summer Programs: $1,913,152
  - School Year Programs: $2,291,531
- Development & Other: $1,384,275

Total Revenue: $5,588,958

EXPENSES

- Program Services
  - Summer Programs: $2,310,303
  - School Year Programs: $2,191,123
- Management: $582,998
- Development: $401,453

Total Expenses: $5,485,877
DISTINGUISHED GIVING HONOR ROLL
October 2016 - September 2017

The Prof. Rogers Society
($25,000+)
Rachel Kaganoff Stern and Eric Stern
James Lintott and May Liang
Paul Hrabal
Hurlbut-Johnson Charitable Trust

The Harris Seed Society ($10,000 - $24,999)
June Thurber Paine and Garrett Paine
Hon. Michael McCurry
Gabriel Stempinski
John Absher
Montezuma Foundation
Republic of Palau

The Jack Teeters Society ($5,000 - $9,999)
Marriott International
Univision Communications Inc.
FSM National Government
Kosrae State Government
Benjamin and Debra Ansell
Alex Weingarten
Thomas Warden
Hon. Beth Freeman
David Schellhase
Bonnie and Daniel Germain
Marc and Eva Stern Foundation
Shaw Wagener
David & Marianna Fisher
Greg Teshara
David Gray Carlson

The Prosser Society ($1,000 - $4,999)
Scott and Sharon Miller
Tor Gronborg
Scott Garner
Joan Garner
Cecil and Violet Corp.
California Pizza Kitchen Inc.
Helen Bennett
Ocwen Mortgage Servicing, Inc.
Victoria Pfening Smith
Ayako and Dale Okuno
Darrel Hess
Victor Hwang
Kevin W. Smith Charitable Fund
Austin and Lynne Henderson
Brian Lazarus
Michael Linick
Michael Jackson
William and Patricia Flumenbaum
Loren Bendele
Carlos Schonfeld
Richard and Karen Prosser
Crystal Frierson
Ken White and Brooke Deterline
Kevin Kehoe
Chris Cowart
Cheryl Bayne
Auren Hoffman
Tarita Holm
Woodbridge Bww, LLC
Asma and Irfan Furniturewala
Community Foundation of the V.I. Inc.
Kathleen Taylor
Scott Bekemeyer
J.W. Mailliard, Jr. Trust
Tom and Ellen Hoberman Charitable Trust
Abe and Jennifer Friedman
Andrew Green and Emily Gee
Kenneth and Helen Kleinberg
Jerry Newfarmer
Joe and Maggie Drake
Bryan Kenny
Curt Schmidt
Dong Ryang Kim
Helen Smith
Cassie Arnold
Michael Edelstein
Elizabeth Hunter
Tatiana Blackington James & Todd James
The Nancy Wallace Society ($500-$999)

Elizabeth O'Connor
Devi Vat-Ho
Kermit Marsh
Robert Loewen
Susan Lindner
Annette DeWitt
Shayna Mittler van Hoftens
Ben Birken
Jeff Harris
Cathy Hess
Wingschee Choi
Kameswari Lakshmi
Jean Stern Atkinson
Jessica Jacob
James and Diana Rogers
John Harrison
Glen Fuller
Marcia Lewis
Zina Pistor

The Montezuma Society ($250-$499)

Adobe Matching Gifts
Chevron Employee Matching Fund
MsMaster-Carr Matching Gifts
Alex Chiocchi
Angela Robinson
Anna Waggener
Ann Hashisaka
Ann Kaganoff
Arlene Melkonian
Bill and Mary Cuthbertson
Booster LLC
Caroline Kelly
Charles and Marisol Kruger
Constance Cummings
Corner Bakery
Craig and Jennifer Gordon
Tessa Kaganoff
Tray Hatch
Eno Krebers
Jennifer Victor

Dan Hess
Elizabeth Hoffman
Elizabeth Ventura
Ethan Feerst
Franky Alvarez
Fred Turkington
Gavin Lambie
James Longhofer
Javier LaFlanzer
Jill Johnson
Joan Stern
Neetu Michandani
Pamela Doris Jones
Peter Cohen
Roxanne Cooper
Ryan Mensing
Sherie Morrison
Steve Glickman
Amy Davidson

Veeraiah Choudary Perni
Weston Lindner
Yvonne England
John Holzer
Justin Radell
Justin Wittekind
Kevin Lee
Kim Morimoto
Liza Bercovici
LT Gibson
Marc and Margaret Kenny
Mayola Delgado
Michael Franklin
Michael Green
Michael Meese
Michael Wallace
Michel Bassil
Steven Ramirez
Susanne Meline
Jennifer Larson
Littler Mendelson
DISTINGUISHED GIVING HONOR ROLL
(continued)

Institutional & Corporate Support

Central Park West Dental Studio
MCS LLLP
Virgin Islands Telephone Company

*JSA is also grateful to corporations who have provided matching gifts in support of an organization and cause important to their employees.*

Foundation Support

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J.W. Mailliard, Jr. Trust
The Melody S. Robidoux Foundation
Olander Family Foundation
Prior Family Foundation
Rotary Club of St. Croix
VI Lottery

Government Support

American Samoa Government
Chuuk State Government
Department of Interior
Kosrae State Government
Republic of Palau
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Virgin Islands Port Authority
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